

# Reach Conservation and Inland Wetland Commissioners Across Connecticut!

Advertise in *The Habitat*, the Quarterly Newsletter of the Connecticut Association of Conservation and Inland Wetland Commissions, Inc. (CACIWC)



As an advertiser in *The Habitat*, you can reach all inland wetlands and conservation commissioners statewide, as well as many other municipal decision-makers, state and federal officials, businesses, land use professionals and concerned individuals — more than 2,000 readers four times a year! *The Habitat* features carefully chosen technical and interpretative articles, updates on governmental actions and policies, and notices of upcoming workshops and meetings. Learn more about CACIWC at [www.caciwc.org](http://www.caciwc.org).



## ADVERTISING INFO

- Publication is 8-1/2 X 11 format, saddle-stitched, black ink on ivory stock. *The Habitat* is published quarterly.
- Advertising artwork should be submitted as digital file (press-ready Acrobat, TIF or EPS with fonts converted to outlines). Typesetting and graphic design is available at an additional cost (please inquire).
- Ad copy is due on January 31 (Winter); April 15 (Spring); July 15 (Summer); and October 15 (Fall). Ad placement will begin in the next available issue (unless advertiser instructs otherwise). Ad placement is at the discretion of CACIWC.
- Advertising in *The Habitat* does not imply endorsement of any individual, firm or product.
- **Full payment is due with executed contract. Please make checks payable to "CACIWC".**

## ADVERTISING CONTRACT

Ad size (check one)	Per issue	Four issues (15% discount)
<input type="checkbox"/> 1/8 page (3-5/8"W x 2-3/8" H)	\$90.00	\$305.00 (save \$55)
<input type="checkbox"/> 1/4 page (3-5/8"W x 4-7/8"H)	\$150.00	\$510.00 (save \$90)
<input type="checkbox"/> 1/2 page (7-1/2"W x 4-7/8"H)	\$270.00	\$915.00 (save \$165)
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**Please return contract, artwork, and payment to...**  
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